

USING TECHNOLOGY TO PROMOTE PLANNED GIVING



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Technology and Planned Giving

- Importance of education and cultivation
- Opportunities for connecting and sustaining relationships
- Not JUST technology, but a comprehensive communications platform

How to Get Started?

The United Church Funds Microsite

ucfmicrosites.com

5 Steps to Building a Successful Planned Giving Program

- Craft and make the case
- Choose and equip leaders
- Build policy infrastructure
- Listen to and know your prospects
- Cultivate and educate

Questions?

Send questions about the topic of this webinar to:

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Contact Us

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